



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 2684827

Schedule Dates 11/13/16-11/19/16
Advertiser American Council for Capital Formation (113297)
Agency Main Street Media Group (12963)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 3394 ACCF DC 11/13-11/19 (876145)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Santuoso,Michelle
Phone/Fax /
CPE Est 3394 ACCF DC
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 3394 ACCF DC 11/13-11/19

Date Entered 11/11/16
Last Modified 11/17/16
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,035.00
Net Total \$39,865.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2016	44	\$46,900.00
Grand Total:	44	\$46,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/14/16-11/18/16	4	:30	4:35A- News-Good Morning Washington at 430a		1	1		1	1			4	\$200.00	\$800.00	Washington (WJLA)		11/11/16
2.0	Normal Line / SPOT	11/14/16-11/17/16	4	:30	4:58A- News-Good Morning Washington at 5a		1	1	1	1				4	\$350.00	\$1,400.00	Washington (WJLA)		11/11/16
3.0	Normal Line / SPOT	11/14/16-11/18/16	4	:30	6A- News-Good Morning Washington at 6a		1	1	1		1			4	\$650.00	\$2,600.00	Washington (WJLA)		11/11/16
4.0	Normal Line / SPOT	11/15/16-11/17/16	4	:30	6:58A- ABC-Good Morning America			1		1				2	\$850.00	\$1,700.00	Washington (WJLA)		11/11/16
5.0	Normal Line / SPOT	11/14/16-11/18/16	4	:30	11:59:56A- News-ABC 7 News at Noon		1	1	1	1	1			5	\$650.00	\$3,250.00	Washington (WJLA)		11/11/16
6.0	Normal Line / SPOT	11/14/16-11/18/16	4	:30	3:59:42P- News-ABC 7 News at 4p		1	1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		11/11/16
6.0.1	Closed Preempt	11/14/16															Washington (WJLA)	Network Special Report/Spot - President Obama News Conference	
7.0	Normal Line / SPOT	11/14/16-11/18/16	4	:30	5P- News-ABC 7 News at 5p		1		1		1			3	\$950.00	\$2,850.00	Washington (WJLA)		11/11/16
8.0	Normal Line / SPOT	11/14/16-11/18/16	4	:30	5:59:26P- News-ABC 7 News at 6p		1	1	1	1	1			5	\$1,400.00	\$7,000.00	Washington (WJLA)		11/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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9.0	Normal Line / Access	11/14/16-11/18/16	4	:30	6:57P- 7P (EST)		1		1		1			3	\$3,500.00	\$10,500.00	Washington (WJLA)		11/11/16
10.0	Normal Line / SPOT	11/15/16-11/17/16	4	:30	10:59:56P- News-ABC 7 News at 11p			1	1	1				3	\$1,300.00	\$3,900.00	Washington (WJLA)		11/11/16
11.0	Normal Line / Prime	11/18/16-11/18/16	4	:30	10:01P- ABC-20/20 (Friday)						1			1	\$5,000.00	\$5,000.00	Washington (WJLA)		11/11/16
12.0	Normal Line / SPOT	11/19/16-11/19/16	4	:30	6:58:40A- ABC-Good Morning America Saturday							1		1	\$450.00	\$450.00	Washington (WJLA)		11/11/16
13.0	Normal Line / SPOT	11/19/16-11/19/16	4	:30	11:30:56P- News-ABC 7 News at 11p							1		1	\$700.00	\$700.00	Washington (WJLA)		11/11/16
14.0	Normal Line / SPOT	11/13/16-11/13/16	4	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$550.00	\$550.00	Washington (WJLA)		11/11/16
15.0	Normal Line / SPOT	11/13/16-11/13/16	4	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$2,200.00	\$2,200.00	Washington (WJLA)		11/11/16
16.0	Normal Line / SPOT	11/13/16-11/13/16	4	:30	10:59:56P- News-ABC 7 News at 11p								1	1	\$1,000.00	\$1,000.00	Washington (WJLA)		11/11/16
17.0	M/G For 6.0.1 / SPOT	11/18/16-11/18/16	4	:30	3:59:42P- News-ABC 7 News at 4p						1			1	\$600.00	\$600.00	Washington (WJLA)		11/17/16

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CONFIRMATION CONTRACT

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Date:

Accepted-Station:

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